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SPEECH BY MR TEO CHONG TEE, PARLIAMENTARY SECRETARY
(ENVIRONMENT AND SOCIAL AFFAIRS), AT THE GOODWOOD GROUP
COURTESY CAMPAIGN WALKATHON AT GOODWOOD PARK HOTEL
ON TUESDAY, 26 JUNE 1984 AT 9.30 AM

I am pleased to be here this morning to flag off the Walkathon organised by the Goodwood Group of Hotels and to launch its 1984 Courtesy Campaign. The Goodwood Group of Hotels should be commended for their initiative in raising more than \$30,000 for the Community Chest. They have the honour of being the first group of hotels whose management will match, dollar for dollar, the contributions solicited. I am happy to note that the Goodwood Group of Hotels have a consistent record of welfare service. In 1980, they raised \$130,000 for the Red Cross Society. In 1983, the Group's President, Tan Sri Khoo Tech Puat, on behalf of the Khoo Foundation, contributed \$100,000 to the Community Chest.

The Community Chest was introduced to raise, collect and distribute funds to worthwhile charitable and social service organisations in Singapore. It is a centralised source of funds which benefits the whole community. The whole concept of fund-raising is that of people, that is, to create a more caring society. If I may quote Mr John Glaser, the Vice-President of United Way International, which is the model upon which Singapore's Community Chest was structured. He said "Our goal is not to raise money but to help people. We see fund-raising as a means to that end and the ultimate objective of Community Chest is to develop a caring society".

It is important that everyone is clear about the goals of the Community Chest so that they understand the reason and the need to contribute to the Chest. With a clear understanding and proper inculcation of values, people will not hesitate when asked to contribute to any deserving charity.

It is appropriate that the Goodwood Group of Hotels' Walkathon is held in conjunction with the launching of the Group's 1984 Courtesy Campaign. There is no better way to show courtesy than by a charitable act which will help others.

The Goodwood Group of Hotels is to be congratulated for understanding the concept of charity and the true meaning of courtesy.

I urge more employers to emulate the Goodwood Group of Hotels and do their bit to give to the Community Chest. If their employees are willing to contribute, they should at least match their contributions dollar for dollar.

I hope all of you taking part in the Walkathon will enjoy yourself this morning, especially as you are walking for a good cause. It is also my pleasure to present awards to the winners of your Most Courteous Employee Contest.

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