

ROAD COURTESY CAMPAIGN

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The Government of the Republic of Singapore will be launching a Road Courtesy Campaign in early September this year. Preceding the Campaign and in conjunction with it, a Poster Design Competition will be held in July of the same year.

The Government hopes that this Competition will serve as one of the many means to promote courtesy among our many road users, in addition, to supplying it with suitable publicity materials for the Campaign itself.

Rules of the Competition:1. Subject

Entries submitted must depict road courtesy.

2. Eligibility

The Competition is open to all school-going children in Singapore and to members of the public.

3. Classes

The Competition is divided into five groups as indicated below:-

Group 1 - Children in Primary I, II, and III classes

Group 2 - Children in Primary IV, V and VI classes

Group 3 - Children in Secondary I and II classes

Group 4 - Children in Upper Secondary classes,  
including Pre-University classes

Group 5 - Open to the general public.

4. Prizes

Attractive prizes (e.g. watches, Parker Pens, trophies, etc.) will be awarded to the three best entries in each group. In addition, there are other consolation prizes.

5. Conditions of Entry

- i) No entry fee will be charged.
- ii) Entries may be drawn with colour pencils, water colours or paint.
- iii) The size of each poster should be:

Groups 1 & 2

20" x 15"

Groups 3 - 5

30" x 20"

to be mounted on a white card measuring:

22" x 17"

32" x 22"

- iv) It should have a short caption, describing road courtesy in any of the four official languages.
- v) In the case of entries under Groups 1 - 4, the names, ages and addresses of the competitors should be written or typed in bold letters on a label to be pasted at the right bottom corner of the mount.
- vi) All entries under Group 5 need only to have the names and addresses of the competitors. They must be written or typed and pasted in the same manner as entries under Groups 1 - 4.
- vii) There is no limit to the number of entries each competitor may submit.
- viii) Entries under Groups 1 - 4 should be submitted to the respective Group Inspectors, Ministry of Education, Kay Siang Road, Singapore, 10, through the respective school principals of the competitors.
- ix) All other entries under Group 5 should be submitted to Mr. Tang Tuck Wah, Ministry of Social Affairs, Empress Place, Singapore, 1.
- x) All entries must be the original work of the competitors.
- xi) Closing Date  
All entries should reach the Ministry of Education, Singapore (Groups 1 - 4) and Mr. Tang Tuck Wah, Ministry of Social Affairs (Group 5) on or before 1.00 p.m. on Saturday, 16th July 1966.
- xii) The Organisers will not be responsible for any loss or damage to the entries.
- xiii) The Judges' decision will be final and binding. No correspondence will be entertained.
- xiv) All entries submitted shall become the property of the Organisers who shall be entitled to reprint or reproduce any of the entries in any publication, in toto or in part.
- xv) Submission of the entries shall be deemed that the competitors have accepted the above conditions.

All enquires should be directed to:-

The Chairman,  
(Mr. Tang Tuck Wah)  
Poster Design Competition Sub-Committee,  
c/o Ministry of Social Affairs,  
Empress Place,  
Singapore, 6.

Tel.: 33185