

SINGAPORE GOVERNMENT PRESS STATEMENT

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SPEECH BY TOH PUAN NOOR AISHAH AT THE OPENING
OF THE X'MAS FAIR ON SATURDAY, 28TH NOVEMBER
1964, AT THE VICTORIA MEMORIAL HALL AT 9.45 A.M.

Christmas is almost with us again and at this time, with its special interest for our children, it is right and proper that Children's Charities should receive prominence.

This year Christmas Fair includes another participant. I am very happy to announce that the Retarded Children's Association are now and in the future to benefit in this most worthy appeal.

This year the Christmas Fair Committee are hoping to attract, for the first time, public attention with their Christmas Quiz. Could I commend it to your interest? If successful it will bring even greater benefits to the under-privileged children of Singapore.

It has been my pleasure to open three previous Christmas Fairs and I never fail to be impressed by the hard work and dedication of those generous people who give their time and effort to make this day a success.

I take this opportunity to thank most warmly the Chairman, Mr. Bae, and his numerous helpers who have worked very hard to make this occasion possible. I am most grateful to them for all that they have done. May God bless them.

Looking around me I see once again evidence of exceptional ingenuity. There is something to attract everyone and I would like all of you to make as many purchases as your purses permit. Not only will you be getting the best value for your money, but you will be helping a very good cause. This year four charitable organisations will benefit by the proceeds of this Christmas Fair. I have been connected with the Christmas Fair for several years and know how much good it has already done. I can say with the greatest confidence that it is doing an excellent piece of work and that every cent that you spend here will be used for some useful purpose to benefit the charitable organisations for which this Christmas Fair has been organised.

I have much pleasure now in declaring the Christmas Fair open.

NOVEMBER 28, 1964.

Time issued: 1000 hours