

**National Geographic and Ministry of the Environment and Water Resources collaborate to encourage Singaporeans to #RecycleRight**

*National Geographic Emerging Explorer, Arthur Huang, and his company, MINIWIZ, showcase mini Trashpresso for the first time in Singapore*



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<http://bit.ly/NationalGeographicxMEWRRecycleRight>

**Singapore, 15 June 2019** – In line with the Year Towards Zero Waste, **National Geographic** is collaborating with the **Ministry of the Environment and Water Resources (MEWR)** on a #RecycleRight campaign to motivate Singaporeans to recycle more and recycle right. This includes a co-organised community outreach event on **15 and 16 June 2019**, at **HDB Hub Toa Payoh**, and a video series titled “Green Heroes”, which features National Geographic Explorer Arthur Huang.

2. A National Geographic Emerging Explorer since 2016, Arthur has spent over a decade turning post-consumer waste into innovative products for consumers and businesses with his company, MINIWIZ. He is on a mission to accelerate communities and nations to a closed-loop circular economy where post-consumer products are transformed into intriguing second lives – being used within retail store interiors, architectural structures, and consumer goods.

3. **Vineet Puri, Territory Head, Singapore & Malaysia, FOX Networks Group Asia**, said, “We are heartened to partner the Ministry of the Environment and Water Resources on this initiative to bring more awareness to the community about the circular economy approach. Visitors to the #RecycleRight event can expect visual storytelling, interactive booths, and educational experiences. Through showing what is possible when we recycle more and recycle right, we are positive that Arthur’s sharing of the MINIWIZ team’s efforts and learnings on exploration and waste management would inspire our nation to work towards building a more sustainable world.”

4. **Senior Minister of State for the Environment and Water Resources Dr Amy Khor** said: “In our Year Towards Zero Waste, we are making strides towards a circular economy approach to resource management. Recycling is a key enabler of this transition. Through our collaboration with National Geographic, we hope to showcase how we can transform trash into treasure, and make the most of our resources. If we all do our part to #RecycleRight, we can achieve our vision of a zero waste nation, and a Sustainable Singapore for future generations.”

#### **#RecycleRight Community Event**

5. Visitors to the #RecycleRight event can experience a demonstration of the Mini Trashpresso by Arthur Huang and his team from Miniwiz. The mini Trashpresso is a portable recycling plant designed to recycle plastic waste in mere minutes. Through the on-site demonstration, visitors will see the recycling process compacted into three simple steps: size reduction, purification, and reshaping. Through these steps, the machine can convert plastic waste such as water bottles and bottle caps into useful end products such as coasters and bowls, illustrating how the waste loop can be closed through proper recycling. Visitors also stand to redeem exclusive prizes, including a coaster made from plastic waste produced by Mini Trashpresso, or a reusable cutlery set from National Geographic.

6. Another event highlight is a photo story on the recycling process, through the lens of Jayaprakash Bojan, National Geographic Nature Photographer of the Year in 2017. From collection to sorting, the curated photo exhibition brings viewers behind-the-scenes on the recycling process in Singapore.

#### **“Green Heroes” Video Series**

7. A special two-part video series will also premiere at the event. The series will showcase Arthur’s exploration of Singapore’s eco-initiatives as it moves towards becoming a Zero Waste Nation. Arthur’s visit to Semakau Landfill, the SCARCE laboratory at Nanyang Technological University, and SembCorp’s Material Recovery Facility, where he learnt about waste management in Singapore and how all of these play a part in developing Singapore’s circular economy, will be part of the series.

#### **Exhibition Details**

##### **Recycle Right Event**

Date/Time      Saturday, 15 June 2019: 10am to 6pm

Venue:              Sunday, 16 June 2019: 11am to 6pm  
Toa Payoh HDB Hub

470 Lorong 6 Toa Payoh

Singapore 310470

More information on the community event can be found at <http://mewr.sg/recycleright-toy>.

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**About Ministry of the Environment and Water Resources**

The Ministry of the Environment and Water Resources (MEWR) is committed to providing Singaporeans with a clean and sustainable environment, and resilient supplies of safe food and water.

Together with its three statutory boards, the National Environment Agency (NEA), PUB, Singapore's National Water Agency, and the Singapore Food Agency (SFA), MEWR seeks to achieve its mission through innovation, vibrant partnerships and co-operation across the 3P sectors - private, public and people.

For more information visit <http://www.mewr.gov.sg/>.

**About the Year Towards Zero Waste**

MEWR has designated 2019 as the YTWZ to rally Singaporeans to care for the environment and treasure our resources by building a strong culture of Reduce, Reuse and Recycle. To achieve its vision of becoming a Zero Waste Nation, Singapore will also adopt a circular economy approach to sustainable waste and resource management. This means reusing and recycling resources for as long as possible by turning trash into treasure, and engaging in sustainable production and consumption. This will help create new jobs and economic opportunities for Singaporeans, and a sustainable environment for our future generations.

For more information, please visit [www.towardszerowaste.sg](http://www.towardszerowaste.sg)

### **About National Geographic Partners**

National Geographic Partners LLC (NGP), a joint venture between National Geographic Society and Disney, is committed to bringing the world premium science, adventure and exploration content across an unrivalled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo Wild, Nat Geo Mundo, Nat Geo People) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of the world has been the core purpose of National Geographic for 131 years, and now it is committed to going deeper, pushing boundaries, going further for consumers... all while reaching millions of people around the world in 172 countries and 43 languages every month. NGP returns 27 percent of its proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education.

For more information visit [nationalgeographic.com](http://nationalgeographic.com) or [natgeotv.com/asia](http://natgeotv.com/asia).

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