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**MEDIA ADVISORY ♦♦ MEDIA ADVISORY ♦♦ MEDIA ADVISORY ♦♦ MEDIA ADVISORY**

9 November 2017

To News Editor

## **UNVEIL OF NORTH WEST SUSTAINABILITY PLAN 2030**

*For greater sustainability impact referencing from United Nations' Sustainable Development Goals*

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The first Green Living @ North West 10-Year District Eco Plan, launched in 2009, has gained positive momentum over the past eight years. The North West Community Development Council (CDC) has begun a holistic review to chart the new plan, **North West Sustainability Plan 2030**, which will be announced by **Dr Teo Ho Pin, Mayor of North West District**, during the **Clean & Green Singapore @ North West District Carnival**, on **Saturday, 11 November 2017**, at **Kampung Admiralty Community Plaza**. Media arrival is at **9.30am**.

2 **Dr Teo Ho Pin, Mayor of North West District says**, “The new **North West Sustainability Plan 2030** will be guided by the Sustainable Singapore Blueprint (SSB) 2015 and the Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development launched by the United Nations (UN). Through the review of green efforts, the North West CDC will adopt eight SDGs which are most relevant to the district’s community initiatives, for greater impact and communication towards sustainability targets in 2030. Besides advocating Green Education and Action, the sustainable programmes under the mission of CDC’s bonding the people, assisting the needy and connecting the community will also be

incorporated

holistically.

3 In 2009, the North West CDC launched the first Green Living @ North West Eco Plan to drive environmental ownership in the community by focusing on awareness and participation. The Eco Plan is supported by five pillars – CLEAN Everyday, LEAD Everyone Against Dengue, 3Rs – Reduce, Reuse, Recycle, Fight Climate Change and CLEAN Toilets. Since 2009, the North West District has rolled out more than 85 sustainability programmes to reach out to more than 745,000 residents. The North West CDC has also fostered a dedicated network of partners and volunteers to help encourage a culture of green living in the district.

4 To track and communicate sustainability efforts in the district more effectively to stakeholders and residents, and to inspire the district to embrace green living, North West CDC launched the inaugural **Green Living @ North West Sustainability Report (SR)** in May this year. It summarises the progress of the North West CDC's Green Living @ North West initiatives since the inception of the 10-Year Eco Plan from 2009 to 2016 and measures its impact on the community to stay on-track with the goals set out in the Eco Plan.

5 The North West CDC's key green initiatives and their positive environmental impact will be exhibited at the Clean & Green Singapore @ North West District Carnival. The exhibited items include the Eco CC @ North West initiative, which showcases Bukit Panjang Eco Community Club's (CC) transformation and achievements. The initiative connects CCs with relevant partners to assist them in the adoption of green technologies and practices, helping Bukit Panjang CC achieve 50% energy savings and subsequently, the Building and Construction Authority (BCA) Green Mark Gold<sup>PLUS</sup> certification.

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6 You and your photographer / camera crew are cordially invited to the Clean & Green Singapore @ North West District Carnival. The details are as follows:

**Clean & Green Singapore @ North West District Carnival**

**Date** : **Saturday, 11 November 2017**  
**Media Arrival** : **9.30am**  
**Venue** : **Kampung Admiralty Community Plaza**  
**676 Woodlands Drive 71, S(730676)**

Please RSVP Clare at HP: 9880 1153, email: [Clare CHUA@pa.gov.sg](mailto:Clare_CHUA@pa.gov.sg) by Friday, 10 November 2017, 5.00pm.

## **Contact Person for Media:**

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### **About North West Community Development Council (CDC)**

Established on 24 November 2001, the North West Community Development Council (CDC) functions as the local administrator of the North West District; initiating, planning and managing community programmes to promote community bonding and social cohesion. Being closer to the ground, the CDC will be more attuned and responsive to the specific needs of our communities.

We strive to align our activities and efforts with our mission:

**(a) Assisting the needy**

To help the less fortunate through local assistance programmes

**(b) Bonding the people**

To bond the community through projects & programmes to bring them closer to one another

**(c) Connecting the community**

To develop strategic partnerships with corporate and community partners to better serve our residents

### **About Green Living @ North West**

Green Living @ North West is a 10-year district Eco Plan launched in the North West district on 8 Nov 2009. It serves to provide an identity and platform to engender a "green" sense of pride and belonging for the North West District. Supported by five pillars namely "CLEAN Everyday, Lead Everyone Against Dengue (LEAD), Fight Climate Change, 3Rs and CLEAN Toilets, the Eco Plan aims to permeate its programmes throughout the constituencies in the North West District. The ultimate aim is to build a green culture by cultivating a green lifestyle and in the process, promoting community bonding and social cohesion.

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### **Green Living @ North West Sustainability Report 2016**

Electronic copies of the SR is available on the North West CDC's website via:  
[www.cdc.org.sg/NorthWest/SustainabilityReport](http://www.cdc.org.sg/NorthWest/SustainabilityReport)

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