

PEOPLE'S ASSOCIATION
media release



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[EMBARGOED UNTIL 29 OCTOBER 2017, 11:00AM]

26 October 2017

**NEIGHBOURHOOD COMMITTEES KICK-START MONTH-LONG
PROJECT SUNSHINE 2017 WITH CARNIVAL FOR SPECIAL
NEEDS CHILDREN**

More than 70 cause-based initiatives to be rolled out in November 2017 as part of Project Sunshine by Neighbourhood Communities benefitting over 3,500 less privileged residents

Eighteen Neighbourhood Committees (NCs) in the Jurong GRC and Yuhua SMC will come together to organise an inclusive Children's Carnival on **Sunday, 29 October 2017 at International Merchandising Mart Mall (IMM)**. Titled, "Hearts as One" carnival @ Jurong, the carnival aims to promote inclusivity and care for individuals with special needs. The carnival will also mark the launch of the fifth year of Project Sunshine, a month long cause-based campaign, by the People's Association Neighbourhood Committee Council (NCC) in 2013. **Ms Grace Fu, Minister for Culture, Community and Youth, Adviser to Yuhua Grassroots Organisations (GROs), Dr Tan Wu Meng, Adviser to Jurong GRC GROs and Ms Rahayu Mahzam, Adviser to Jurong GRC GROs and Jurong GRC One Connect Functional Committee** will attend the event to mingle with residents.

2 Around 150 special needs children from Eden School, and SPD@Jurong, and 50 low income families from Jurong GRC and Yuhua SMC will be invited to the event. Together with their caregivers and residents from the private estates, participants will enjoy a series of games and stage performances planned by the NCs. Prior to the event, the NCs had spoken to the schools to better understand the special needs children, and then customised their games and activities to suit the children such as modified sports to promote hand-eye coordination and simple mathematics. These schools will also showcase the artwork of their

students and create awareness of special needs to maximise one's potential and help this special group of individuals be self-reliant and independent.

3 "It's important that NCs and those in private estates are involved in creating a more caring and inclusive society for all Singaporeans. For Project SunShine in Jurong GRC this year, we wanted to create an event that would be inclusive for residents of all abilities and needs. We hope this carnival sets the stage for more collaborations with our community partners." said Mr Desmond Tan, 54, Organising Chairman for Project SunShine Launch 2017 and Executive Member, Lakeholmz Condominium NC.

4 Project Sunshine is an annual month-long event held every November where private estate residents "pay it forward" by working with NCs nation-wide to carry out cause-based initiatives with fellow Grassroots Organisations and Voluntary Welfare Organisations. Some of the cause-based initiatives include activities in elderly homes and orphanages, distribution of food items to the needy, and fund-raising activities. More information on the key initiatives can be found in Annex C. Interviews can be arranged upon request.

5 Your journalist and photographer are cordially invited to **Project SunShine 2017 – Hearts as One Carnival @ Jurong** on **Sunday, 29 October 2017** at **10:30am** at **IMM, Garden Plaza Level 3**. Kindly RSVP with the undersigned by Friday, 27 October 2017 at 5.00pm.

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About People's Association

The [People's Association](#) (PA) is a statutory board established on 1 July 1960 to promote racial harmony and social cohesion, and to act as a bridge between the Government and the people. We offer a wide range of community [programmes](#) and volunteering opportunities for Singaporeans from all walks of life. Our network includes more than 1,800 [grassroots organisations](#) (GROs), over 100 Community Clubs, five Community Development Councils, National Community Leadership Institute and Water-Venture. More information at www.pa.gov.sg.

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**PROJECT SUNSHINE 2017 LAUNCH
HEARTS AS ONE CARNIVAL @ JURONG
SUNDAY, 29 OCTOBER 2017
IMM – GARDEN PLAZA LEVEL 3**

Location Map



Travel along Pan Island Expressway (PIE) towards Changi Airport	
Take exit 30 towards Toh Guan Rd/ Boon Lay Way	650m
Turn right onto Toh Guan Flyover	650m
Turn right onto Jurong Gateway Rd	220m
Reach IMM	
Travel along Pan Island Expressway (PIE) towards Tuas	
Take exit 30 for Toh Guan Rd towards Boon Lay Way	550m
Continue onto Toh Guan Rd	300m
Turn right onto Jurong Gateway Rd	220m
Reach IMM	



**PROJECT SUNSHINE 2017 LAUNCH
HEARTS AS ONE CARNIVAL @ JURONG
SUNDAY, 29 OCTOBER 2017
IMM – GARDEN PLAZA LEVEL 3**

Programme Highlights

Time	Administrative Programme
10:00am	Arrival of Participants – Residents and Beneficiaries
10:30am	Arrival of Grassroots Advisers Ms Grace Fu Minister for Culture, Community and Youth Adviser to Yuhua GROs Ms Rahayu Mahzam Adviser to Jurong GRC GROs Adviser to Jurong GRC One Connect Functional Committee Dr Tan Wu Meng Adviser to Jurong GRC GROs <i>Grassroots Advisers will mingle with participants.</i> (Photo Opportunity)
10:45am	Welcome Address by Ms Grace Fu
10:55am	Official Launch of Project SunShine 2017 (Photo Opportunity)
11:00am	Commencement of carnival
11:05 am	Children’s Performance by Lakeshore NC
11:15 am	Performance by Eden School
11:25 am	Magic Show
11:55 am	Zumba by Caspian NCIG
12:10 pm	Performance by Lakeside Grove NC
12:15 pm	Finale Performance Mass singing “Together” by Evelyn Tan & Dreamz FM (Photo Opportunity)
12:30 pm	End of Stage Programme and Carnival to be opened to public
2:00 pm	End of Programme

PROJECT SUNSHINE 2017

Featuring NC-led activities for good causes with private estate residents in the month of November 2017

Engaging Beneficiaries through Outings

1. Project SunShine @ Dunearn NC, Movie Screening with MINDS

Date : Saturday, 25 November 2017
 Time : 2.30pm to 5.00pm
 Venue : Golden Village, Vivocity

The volunteers will be organising a movie screening for the students from MINDS Queenstown. Through the session, the NC aimed to integrate their residents with the special needs to promote a more inclusive society.

2. Project SunShine @ Punggol Point NC, Visit to Science Centre

Date : Wednesday, 29 November 2017
 Time : 9am-5.30pm
 Venue : Science Centre

The volunteers will be organising a one-day visit to Science Centre for the less privileged children around the neighbourhood. The residents of Punggol Point will be purchasing tickets to join in the fun and proceeds from the tickets will support the cost of the visit. Participants would be exploring the 3D Fulldome movie and discovering the world through Darwin's eyes together.

Private Estate Residents' Visit to Homes

3. Project SunShine @ Lucky Heights NC, Visiting of Lion's Home for the Elders

Date : Thursday, 23 November 2017
 Time : 3.00pm
 Venue : Lion's Home for the Elders

Together with Alphabet Playhouse, the volunteers and residents will be engaging the Lion's Home for the Elders through a series of activities. The seniors from the home would be expecting activities such as performance by the students from Alphabet Playhouse, karaoke fun and simple games & exercises for a relax afternoon.

4. Project SunShine @ Chartwell NC & Serangoon Garden NC, Pets Therapy for the Seniors

Date : Saturday, 25 November 2017
Time : 9.00am to 11.00am
Venue : Ling Kwang Home for Seniors

Volunteers partnering dog trainers and residents, to bring their pets to engage the residents at Ling Kwang Home for Seniors. The session will end with a series of activities to entertain the seniors, such as dog tricks performance and balloon show.

Private Estate Residents' Sponsoring Necessities for the Less-Privileged

5. Project SunShine @ Bukit Gombak Hillview Pavilion NC

Date : Sunday, 26 November 2017
Time : 9.00am to 5.00pm
Venue : Keat Hong Axis RC

Residents of Hillview Pavilion Estate will be engaging low-income children with some fun activities and giving out school bags & \$50 NTUC voucher to prepare them for the start of school. In addition, they will be inviting the Seniors from Bukit Gombak for an eye check and giving out new spectacles to them.

6. Project SunShine @ Bukit Gombak Hillview Connections NC, Children's Carnival with Fei Yue Family Services

Date : Sunday, 26 November 2017
Time : 9.00am to 12.30pm
Venue : Hillview CC Multipurpose Hall, 1 Hillview Rise S667970

Volunteers of the NC will be organising a children's carnival to engage the families of Bukit Gombak. They aimed to raise a total of \$3,000.00 from the carnival and contribute to Fei Yue Family Services to help the residents at the new rental flats at Keat Hong Colors. The amount raised would be used to supplement the daily expenses of the families. This year, the NC has partnered with their Youth Chapter to better understand the needs of the families and befriend the children to provide tuition services.