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PRESS RELEASE

THE FORMATION OF THE SINGAPORE BROADCASTING AUTHORITY

The Singapore Broadcasting Authority will come into operation on the 1st October 1994. The Minister for Information and the Arts has appointed Mr Goh Kim Leong its Chairman for a period of two years with effect from 1st October 1994. The composition of the Board is at Annex A. Col (NS) Ho Meng Kit is the Chief Executive Officer of the Authority.

The Singapore Broadcasting Authority will have two major roles: to promote the broadcasting industry and to regulate broadcasting-related services. It will work with broadcasters to maintain a high standard in broadcasting, particularly in programming content, balance and mix.

The Authority will also work closely with EDB, NCB and TAS to develop Singapore as a regional broadcasting hub.

MINISTRY OF INFORMATION AND THE ARTS (MITA)

29 SEPTEMBER 1994

MITA(3)/PRsep29.'94

BOARD OF DIRECTORS OF THE SINGAPORE BROADCASTING AUTHORITY

Chairman - Mr Goh Kim Leong
Permanent Secretary,
Ministry of Information and the Arts

Members - Mr R Sinnakaruppan
MP for Kg Glam GRC

Professor Eddie Kuo
Dean, School of Mass Communications,
NTU

BG Tan Yong Soon
DS (Policy), Ministry of Defence

Col (NS) Ho Meng Kit
CEO, SBA

Mr Lim Chuan Poh
DG, Telecommunication Authority
of Singapore

Mr Gong Wee Lik
Director (Services Development), EDB

Mr Lee Kwok Cheong
Asst Chief Exec (Systems), NCB

Mrs Lee Phui Mun
Principal, Victoria Junior College

Mr Mohd Khairunan bin Ali
Vice-Principal,
North View Secondary School

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