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13 outstanding designers and designs honoured with Singapore's top design accolade - the President's Design Award 2012

President Tony Tan Keng Yam presented Singapore's most prestigious design award to four designers and nine design projects at the President's Design Award ceremony held earlier this evening at the Istana.

2 In its seventh year, the award is Singapore's highest honour accorded to designers and design projects. It recognises the achievements and contributions of Singapore designers who are making a difference to the lives of Singaporeans and that of the larger global community. A bumper crop of 139 nominations were received for both the 'Designer of the Year' and 'Design of the Year' categories.

3 "This year's recipients and their works come from a variety of design disciplines, but converge in their fusion of excellence and creativity. The diversity and quality of these 13 recipients' works underscore a growing embrace of good design across industries in Singapore. We celebrate designers who have achieved exceptional design innovation as well as those who have enhanced the user's experience through design. We also recognise designers whose work reaffirms the relevance of traditional and much-loved spaces and objects presenting them to a new modern audience. And of course, we pay tribute to the standard bearers of design excellence whose influence and works extend beyond Singapore's shores. This year's awards will undoubtedly enhance the nation's growing reputation as a global city for design," said Mr Robert Tomlin, Chairman, President's Design Award 2012 Steering Committee and Chairman, DesignSingapore Council.

4 Mr Ng Lang, Chief Executive Officer, Urban Redevelopment Authority (URA) said: "The winning residential architectural projects for this year are an apt reflection of the importance that we place on the quality of life and liveability in Singapore, and the significant contributions of the architecture fraternity in this area. From a simple house that successfully integrates old and new, to an elegant building that mediates the transition between the house and the city, Singapore architects have gone beyond just aesthetics to offer new ways of living. I look forward to seeing more groundbreaking works in the coming years that can successfully address new challenges in sustainable development and continue to meet rising aspirations for a better quality of life."

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5 “The works of the recipients bear testament to the wide-ranging impact good design can bring to our lives – from refining our living environment, to enhancing a footballer’s performance by repositioning the studs of his boots. Whether graphic, product or architecture designs, the underlying principle that threads through their design innovations is the application of insights and observations that are drawn from the user. This year’s President’s Design Award recipients have once again moved the needle and made a strong case for businesses to continue to push for design-driven innovation,” said Mr Jeffrey Ho, Executive Director, DesignSingapore Council.

6 Administered by the DesignSingapore Council of the Ministry of Communications and Information, and the Urban Redevelopment Authority, the award is presented in two categories – Designer of the Year and Design of the Year. Four individuals and nine designs have been conferred the award this year.

7 The four *Designer of the Year* recipients are:

a. Hanson Ho

Creative Director
H55

b. Tan Cheng Siong

Principal
Archurban Architects Planners

c. Voon Wong

Director
VW+BS

d. Yang Yeo

Chief Creative Officer
JWT Shanghai

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8 The nine *Design of the Year* recipients are:

- a. **19 Sunset Place**
ip:li architects
Yip Yuen Hong
Matthew See
Thanyaphat Sukhonthatam
Koh Kai Li

- b. **Bishan–Ang Mo Kio Park**
Atelier Dreiseitl Asia Pte Ltd
Herbert Dreiseitl
Tobias Baur
Leonard Ng
Stefan Brueckmann
Hendrik Prost

- c. **Building as a Body**
kwodrent
Grace Tan
In collaboration with
Zarch Collaboratives Pte Ltd
Randy Chan

- d. **Dell All-in-One Desktop PC Family**
Dell Global B.V. (Singapore Branch)
Chan Wai Lim
Yong Khang Chian
Mark Chan
Lee Leong Chye
Kenneth Ding Yin Hean
Greg Breinholt
Etienne Thetard
Celia Law
Erene Teo Tan Lun Cheak
Darren Lin
Joyce Lu Tay Yan Bing
Shamindri Perera

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Dell Austin Design Centre

Mike Morten
Ed Boyd
Joe Jasinski
Michael Ellis
Paula Cox

e. **Martin No.38**

Kerry Hill Architects

Kerry Hill
Henry Sauerbier
Lim Chee Hong
Goh Wei Kiat
Paul Semple
Bernard Lee

f. **Pelé Sports Trinity 3E**

Pelé Sports Innovation Team

Sonny Lim
Greg Lever-O'Keefe
Ezio Margiotta
Darryl Cassingham

g. **Spotted Nyonya Collection**

Hans Tan Studio

Hans Tan

h. **The Browsing Copy Project**

A Beautiful Design

Roy Poh

i. **Wonder Box**

Spacedge Designs

William Chan

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9 Additional information on the 13 recipients of the award and the jury's citation of their works are included in **Annex A**. A panel of Singapore and international expert jurors across different design disciplines convened in Singapore to evaluate the President's Design Award submissions. The list of the jury members can be found in **Annex B**.

10 The main exhibition of the President's Design Award 2012 will be held at the URA Centre from 6 December 2012 to 15 February 2013. Subsequent exhibition venues include Changi City Point and the Old Hill Street Police Station. There will also be a satellite exhibition that will travel to the Woodlands Regional Library, Central Public Library and the HDB Hub from 6 December 2012 to 31 March 2013. More details about these exhibitions can be found in **Annex C**.

ISSUED BY

**DESIGNSINGAPORE COUNCIL,
MINISTRY OF COMMUNICATIONS AND INFORMATION**

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URBAN REDEVELOPMENT AUTHORITY

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About the President's Design Award

The President's Design Award is Singapore's highest honour accorded to designers and designs from all design disciplines. It recognises the significant contributions and achievements of an extraordinary group of people who are making a difference to the lives of Singaporeans and to the lives of the larger global community. The recipients are the standard bearers for design excellence, models for future generations of designers to match and exceed. As these standards permeate into the consciousness

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of society, they bring about a greater general awareness and appreciation of quality design.

The **Designer of the Year** award category recognises designers or design teams for their creativity and achievements in any design discipline, demonstrated by a sustained body or portfolio of works.

The **Design of the Year** award category recognises the national significance and creative value to Singapore of projects or products in any design discipline.

A total of 20 *Designers of the Year* and 47 *Designs of the Year* have been conferred the award from 2006-2011.

More information about the President's Design Award is available at www.designsingapore.org/pda.

About the DesignSingapore Council

The mission of the DesignSingapore Council is to develop Singapore into a global city for design where design innovation drives economic growth and enhances the quality of life. DesignSingapore promotes and develops the design industries as a creative cluster, encourages the adoption of design by enterprises and nurtures a climate of co-creation and innovation through design.

The DesignSingapore Council is the national agency for design and is a part of the Ministry of Communications and Information.

More information about the DesignSingapore Council is available at www.designsingapore.org.

About the Urban Redevelopment Authority

The Urban Redevelopment Authority (URA) is Singapore's national land use planning and conservation authority. URA's mission is "to make Singapore a great city to live, work and play in". We strive to create a vibrant and sustainable city of distinction by planning and facilitating Singapore's physical development in partnership with the community.

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The URA has successfully transformed Singapore into one of the most liveable cities in Asia through judicious land use planning and good urban design. We adopt a long term and comprehensive planning approach in formulating strategic plans such as the Concept Plan and the Master Plan, to guide the physical development of Singapore in a sustainable manner. Our plans and policies focus on achieving a balance between economic growth and a quality living environment. As the conservation authority, URA has an internationally recognised conservation programme, having successfully conserved not only single buildings, but entire districts.

To turn its plans and visions into reality, URA takes on a multi-faceted role. In addition to its planning function, URA is also the main government land sales agent. Through the sale of state land, we attract and channel private capital investment to develop sites to support economic and social development. URA is also the development agency for Marina Bay, the new city extension. To create an exciting cityscape, URA also actively promotes architecture and urban design excellence.

Drawing on our experience in integrated planning and urban management, URA provides consultancy for overseas bilateral projects and shares our urban planning experience through professional training programmes.

For more information, please visit our website at www.ura.gov.sg.

About A•UDE Promotion Programme

URA's Architecture & Urban Design Excellence (A.UDE) programme aims to promote good design in our built environment. The programme seeks to raise public awareness of good architecture and urban design and encourage a more vibrant and design-conscious community. We do this through a variety of initiatives and outreach programmes for both the general public and the industry professionals and includes exhibitions, talks, seminars, workshops and design competitions. For more information, please visit our website at www.aude.sg.