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SPEECH BY THE ACTING MINISTER FOR CULTURE, MR. ONG TENG CHEONG, AT THE INAUGURATION OF THE SINGAPORE CULTURAL FOUNDATION FUNDS APPEAL COMMITTEE AT THE MANDARIN HOTEL ON SATURDAY, FEB. 3, 1979, AT 12.30 P.

Less than two months ago I announced the launching of the Singapore Cultural Foundation. The response has been encouraging.

As of this morning, the Foundation has received a total of \$890,000 in donations. Most of this has come from firms. The major newspapers have been generous and forthcoming with cash and moral support, devoting, in some cases, regular coverage of the Foundation's progress.

I am glad to report that the Foundation has finally been established on a firm footing. It is now ready to carry the Alexander for funds a stage further. An attractive logo has been designed for the Foundation. We would like to thank Mr. William Lee of Contral Design for designing it.

It will take some effort to convince the majority of people that the development of culture is the responsibility of all, government and the people.

The distinguished gentlemen and lady who are present on this occasion have all agreed to lend their unqualified support to this worthy cause. They have accepted the invitation to serve on the Funds Appeal Committee of the Singapore Cultural Foundation.

The Chairman of the Committee is Mr. Lien Ying Chow, who, as Chairman and Managing Director of Overseas Union Bank, really needs no introduction. He is ably assisted by seven Vice-Chairman and 22 committee members, representing a spectrum of Singapore's business community. This reflects the deep interest and concern of the business community in cultural projects.

I have also great pleasure in introducing my fellow members on the Foundation's Board of Trustees. They are Mr. Fong Sip Chee, who is the President of the Singapore Arts Council and Senior Parliamentary Secretary of the Ministry of Labour; Mr. Teo Liang Chye who is Chairman of the National Theatre Trust and also a member of the Funds Appeal Committee; and Mr. Lee Wai Kok, who, as Director in the Ministry of Culture, is Secretary of the Board.

In the months ahead, the Funds Appeal Committee will no doubt work hard to help realise the objectives of the Singapore Cultural Foundation. In this, their efforts will be complemented by those of the Cultural Development Committee which my Ministry is in the process of setting up. The Cultural Development Committee will have the very important task of shaping the cultural development policy as well as coordinating the cultural activities organised by government departments, statutory boards and private cultural organisations.

I would like to extend a warm welcome to members of the Funds Appeal Committee. I am confident that this Committee will help to herald in a new era in the Republic's cultural development.

SINGAPORE CULTURAL FOUNDATION

FUNDS APPEAL COMMITTEE

Mr. Lien Ying Chow Chairman & Managing Director Chairman: Overseas Union Bank Ltd.

Chairman Vice Chairmen: Mr. Ang Keong Lan

Asia Commercial Banking Corpn Ltd.

Mr. Kwek Leng Beng

Managing Director Hong Leong Finance Ltd.

Mr. Chua Kim Cheng

Chairman Chua Chuan Leong & Sons Pte. Ltd.

Mr. Jack Chiarapurk

Managing Director

Jack Chia - MPH Ltd.

Mr. Goh Tjoei Kok

Chairman

Tat Lee Bank Ltd.

Mr. William Goei

Chairman & Managing Director Goldhill Properties (Pte) Ltd.

Mrs. Aw It Haw

Managing Director

Timas Pte. Ltd.

Members:

Mr. Lee Hee Seng

Executive Director

Overseas Union Bank Ltd.

Mr. Tang Wee Cheng

Managing Director C. K. Tang Ltd.

Mr. Teo Liang Chyc

Chairman

National Theatre Trust

Mr. Ung Gim Sei

General Manager

Nanyang Siang Pau

Mr. Frank Wong

Managing Director Sin Chew Jit Poh

Dr. Lee Ngak Siang

Dental Surgeon

Mr. Cheong Wing

Managing Director

Luen Wah Medical Co. Ltd.

Mr. G. Ramachandra

Director Govindasamy Pillai S'pore Pte. Ltd.

Mr. Shaw Vee Meng

Shaw Foundation

Members:

Mr. Denis Tay

Group General Manager (Newspaper Companies)

Straits Times

Mr. Leong Heng Keng

Managing Director

Leung Kai Fook Medical Co.Pte.Lid.

Mr. Tan Keong Choon

Managing Director

Tropical Produce Co.Pte.Ltd.

Mr. B.C. Green

Managing Director

Singapore Cxygen Air Liquide

Pte. Ltd.

Mr. Ng Kong Beng

Managing Director

Anson Co. (Pte) Ltd.

Mr. Lim Jiew Keng

Vice-President

Chase Manhattan Bank

Dr. Richard Hu

Chairman

Shell Singapore (Pte) Ltd.

Mr. Sia Yong

General Manager

Sim Lim Finance Ltd.

Mr. Tan Sek Toh

Managing Director

Setron Ltd.

Mr. Mohd Ghazali Caffoor President

Singapore Malay Chamber of

Commerce

Mr. Peter Ngo

Managing Director

Taoson Engineering & Iron

Works Pte Ltd.

Mr. Chua Boon Peng

Chairman

Cycle & Carriage (Enterprise)

Pte. Ltd.

Mr. Lawrence Ng

Dy Business Adviser

Chartered Bank