

SINGAPORE GOVERNMENT PRESS STATEMENT.

MC.FEB.12/69(CULT)

SPEECH BY INCHE SHA'ARI TADIN, PARLIAMENTARY
SECRETARY TO MINISTER FOR CULTURE AT THE STARTING
OF THE COURSE IN MUSIC FOR THE 15 FINALISTS OF
RTS MALAY TALENTIME ORGANISED BY RADIO SINGAPURA
ON WEDNESDAY, 12.2.69 AT 5.30 P.M.

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I am glad to be present here today to say a few words to the 15 finalists of the RTS Malay Talentime.

As you are aware, RTS has already created a huge impact in entertainment in Singapore. Entertainment itself is a service industry which has many possibilities in terms of creating jobs and incomes for the talented.

As the finalists of the nation-wide 1968 Malay language talentime, there is no doubt that you possess talents. It is the basic objective of this training course to make you even more proficient. Here, experts will teach you the finer points of T.V. and stage entertainment - points on facial makeup, stage craft posture before the audience, correct diction, voice control, etc.

The possession of talents is not enough. What is equally important is the nurturing of talents. Therefore what I may describe as "the tricks of the trade" will stand you in good stead.

As you are aware, the many night clubs in Singapore, as well as RTS are searching and unearthing new talents. With further training, it is possible that many of you could find gainful employment in night-clubs; I have no doubt that a few of you may even cut records both for RTS and the commercial recording companies.

May I advise you all to take this course seriously and learn what you can about an art for which you have already proved that you have the talent. In this way, you are also contributing to the cultural development of our Republic.

I hope you will both enjoy and benefit from this course. I wish everyone here today the best of luck in the world of entertainment.

FEBRUARY 12, 1969.

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