





Creating New Value With a “Government-With-You” Approach

Government–Provided Platforms

Private Sector & Community Portals

Platform/ Portal	Common Map Platform 	Central Data Portal 			
Information Provided	<ul style="list-style-type: none"> • Map interface • Location of HDB estates 	<ul style="list-style-type: none"> • Prices of recently transacted homes • Location of public transport facilities 	+	<ul style="list-style-type: none"> • Restaurant locations • Restaurant ratings 	<ul style="list-style-type: none"> • School locations • School ratings

People and Private
Sectors “mash-up”
information creatively



Outcome: A single new application for home-seekers to view all this information from their mobile phones, as they go house-hunting!